Outline of the 37th Honkaku Shochu Contest

National Research Institute of Brewing June 27, 2014

1. Contest

Honkaku shochu is the Japanese distilled liquor made with a pot still.

The 37th Honkaku Shochu Contest was held under the joint auspices of the National Research Institute of Brewing (NRIB) and the Japan Sake and Shochu Makers Association on June 9 and 10, 2014. For this contest, a nationwide research of *honkaku shochu* was conducted with the aim of clarifying the current manufacturing technology and trends in liquor quality, as well as sharing this information with the manufacturers.

2. Exhibit

(1) Qualification for entry

Manufacturers who hold a license to produce single-distilled *shochu* (*honkaku shochu*) and are members of the Japan Sake and Shochu Makers Association.

(2) Applicable standard for entry

Entries must be products to be sold on the market. There is no limit for the number of entries.

(3) Entry fee

The entry fee is 5,400 yen (including consumption tax) per entry.

3. Overview of entries

182 entries (96% of the number of entries in June 2013) were exhibited from 83 manufacturers (102%) in 28 prefectures (Table 1).

Overall, the number of entries decreased by 8 compared to the previous contest (Table 2).

- 4. Trends among entries
- (1) Production area (Table 1)

As for the production areas, entries from Kyushu and Okinawa, which are the main production areas for *honkaku shochu*, numbered 135 and made up 74% of the total.

(2) Raw materials (Table 2)

Compared to the previous year's contest, the number of rice *shochu* entries increased by 8 (135%), barley *shochu* entries increased by 3 (106%), sweet potato *shochu* entries decreased by 15 (78%), *awamori* entries decreased by 7 (65%), buckwheat *shochu* entries, which was zero in the previous year, increased to 2, sake lees *shochu* entries decreased by 1 (93%), and entries using other raw materials increased by 2 (118%).

(3) Production line (Table 3)

Entries from the "special product line", consisting mainly of long-term aged *shochu*, numbered 36 (103%).

5. Jury

The jury consisted of 22 members who were appointed by the president of NRIB from shochu

manufacturers recommended by the Japan Sake and Shochu Makers Association, academic experts, technical officers of the National Tax Agency, and staff of NRIB.

6. Evaluation of liquor quality

The quality evaluation was performed by sensory evaluation and chemical analysis. The sensory evaluation was conducted by a profile method, whereby 4 characters (aroma, taste, material characteristics and the total evaluation) were assessed on a 5-point scale. In addition, the presence/absence of 18 positive characters and 28 negative characters was checked.

To evaluate the level of manufacturing techniques, chemical compounds, which are potential indicators of fermentation management, distillation operations and storage management, were analyzed.

We will inform all the exhibitors the results of the quality evaluation and the chemical analysis.

7. Quality trends

- 1) Shochu made from rice and barley is typically crisp, clean, and light, while *awamori* and *shochu* made from sweet potato are known for their traditional flavor and aroma. These characteristics were found in this year's entries.
- 2) Generally, flavors from raw materials were highly expressed in the *awamori*, the sweet potato *shochu*, and the *shochu* using other raw materials. Furthermore, both aged *awamori* and aged barley *shochu* were given high scores in aroma, flavor, and overall evaluation.
- 3) The flavor profile of both barrel-aged rice *shochu* and barrel-aged barley *shochu* tended to reflect the characteristics of the barrel.

Manufacturer location		-	ber of actures		Number of exhibits						Total number of exhibits per Taxation Bureau Office		Compared with previous		
Regional Taxation Bureau	Prefecture	37th	36th	Rice	Barley	Sweet potato	Detail Awamori	Buckwheat	Sake lees	Other	37th 36th		37th	36th	contest (%)
Sapporo	Hokkaido	0	1	-	-	-	-	-	-	-	0	1	0	1	-
	Aomori	0	0	-	-	-	-	-	-	-	0	0			
	Iwate	1	1	3	-	-	-	-	-	-	3	3		13	85
Sendai	Miyagi	1	1	-	-	-	-	-	1	-	1	1	11		
Sendar	Akita	3	2	2	-	1	-	-	3	-	6	6			
	Yamagata	0	1	-	-	-	-	-	-	-	0	1			
	Fukushima	1	1	-	-	-	-	-	1	-	1	2			
	Ibaraki	2	1	1	1	3	-	-	-	1	6	5		7	
	Tochigi	0	0	-	-	-	-	-	-	-	0	0			129
	Gunma	0	0	-	-	-	-	-	-	-	0	0	9		
Kantoshin'etsu	Saitama	0	0	-	-	-	-	-	-	-	0	0			
	Niigata	2	2	-	-	-	-	-	3	-	3	2			
	Nagano	0	0	-	-	-	-	-	-	-	0	0			
	Chiba	0	1	-	-	-	-	-	-	-	0	2			
	Tokyo	2	1	-	1	-	-	-	-	1	2	1	6		200
Tokyo	Kanagawa	1	0	-	-	-	-	-	1	-	1	0			
	Yamanashi	1	0	3	-	-	-	-	-	-	3	0			
Kanazawa	Toyama	0	0	-	-	-	-	-	-	-	0	0		0	
	Ishikawa	0	0	-	-	-	-	-	-	-	0	0	0		-
	Fukui	0	0	-	-	-	-	-	-	-	0	0	-		
Nagoya	Gifu	1	0	1	-	-	-	-	-	-	1	0	5	4	
	Shizuoka	2	1	1	-	-	-	-	1	-	2	2			125
	Aichi	0	1	-	-	-	-	-	-	-	0	2			
	Mie	1	0	-	-	2	-	-	-	-	2	0			
	Shiga	0	0	-	-	-	-	-	-	-	0	0		2	
	Kyoto	1	0	1	-	-	-	-	-	-	1	0			
	Osaka	0	0	-	-	-	-	-	-	-	0	0	- 5		250
Osaka	Hyogo	2	0	2	-	-	-	-	-	-	2	0			
	Nara	0	0	-	-	-	-	-	-	-	0	0			
	Wakayama	2	1	1	-	-	-	-	1	-	2	2			
	Tottori	1	0	-	-	1	-	-	-	-	1	0			
	Shimane	0	0	-	-	-	-	-	-	_	0	0		5	
Hiroshima	Okayama	0	0	-	-	-	-	-	-	-	0	0	6		120
Tinoshima	Hiroshima	1	1	-	1	1	-	-	-	_	2	3	Ŭ		
	Yamaguchi	2	2	-	-	2	-	-	1	_	3	2			
Takamatsu	Tokushima	0	0	-	-	-	-	-	-	-	0	0			
	Kagawa	0	0	-	-	-	-	-	-	-	0	0			
	Ehime	2	2	1	1	2	-	-	-	-	4	4	5	11	45
	Kochi	1	3	1	-	-	-	-	-	-	1	7			
Fukuoka	Fukuoka	8	9	3	17	-	-	1	-	3	24	25			
	Saga	2	3	-	4	-	_	-	-	1	5	4	38	46	83
	Nagasaki	6	8	-	8	1	-	_	-	-	9	17			
	Kumamoto	5	4	9	3	2	-	-	-	-	14	7			
	Oita	3	3	-	9	-	_	_	1	-	14	7			
Kumamoto	Miyazaki	3	4	- 1	3	- 5	-	- 1	-	- 1	10	15	84	78	108
	-	3 21	4 19	1	3 9	33	-	-	-	6	49	49			
Okinawa	Kagoshima Okinawa	5	8	-	9	- 33	- 13	-	-	-	49 13	49 20	13	20	65
Tota		83	81	31	57	53	13	2	13	13	182	190	182	190	96

Table 1 Number of manufactures and entries per prefecture in the 37th Honkaku Shochu Contest

Table 2 Change in number of entries according to raw material category

Raw material			Barley		Sweet potato		Awamori		Buckwheat		Sake lees		Other		Total	
Contest		Compared with previous contest														
	Number of entries	Number of entries														
1st	40	-	16	-	77	-	24	-	5	-	24	-	20	-	206	-
6th	59	19	47	31	48	▲ 29	24	0	29	24	26	2	39	19	272	66
9th	69	10	100	53	26	▲ 22	24	0	<u>31</u>	2	<u>60</u>	34	85	46	395	123
10th	86	17	<u>110</u>	10	37	11	<u>37</u>	13	<u>31</u>	0	38	▲ 22	<u>88</u>	3	<u>427</u>	32
11th	<u>96</u>	10	105	▲ 5	48	11	23	▲ 14	26	▲ 5	25	▲ 13	61	▲ 27	384	▲ 43
16th	55	▲ 41	76	▲ 29	24	▲ 24	19	▲ 4	21	▲ 5	17	▲ 8	38	▲ 23	250	▲ 134
21st	63	8	70	▲ 6	22	▲ 2	17	▲ 2	19	▲ 2	27	10	27	▲ 11	245	▲ 5
26th	67	4	71	1	37	15	10	▲ 7	16	▲ 3	20	▲ 7	32	5	253	8
27th	73	6	76	5	45	8	17	7	22	6	22	2	25	▲ 7	280	27
28th	76	3	94	18	69	24	15	▲ 2	22	0	21	▲ 1	38	13	335	55
29th	63	▲ 13	84	▲ 10	79	10	30	15	19	▲ 3	25	4	37	▲ 1	337	2
30th	67	4	91	7	88	9	27	▲ 3	15	▲ 4	29	4	30	▲ 7	347	10
31st	57	▲ 10	90	▲ 1	<u>103</u>	15	28	1	21	6	22	▲ 7	33	3	354	7
32nd	51	▲ 6	83	▲ 7	98	▲ 5	28	0	17	▲ 4	20	▲ 2	28	▲ 5	325	▲ 29
33rd	44	▲ 7	77	▲ 6	82	▲ 16	32	4	14	▲ 3	21	1	18	▲ 10	288	▲ 37
34th	36	▲ 8	49	▲ 28	69	▲ 13	17	▲ 15	5	▲ 9	14	▲ 7	12	▲ 6	202	▲ 86
35th	24	▲ 12	57	8	58	▲ 11	16	▲ 1	2	▲ 3	11	▲ 3	13	1	181	▲ 21
36th	23	▲ 1	54	▲ 3	68	10	20	4	0	▲ 2	14	3	11	▲ 2	190	9
37th	31	8	57	3	53	▲ 15	13	▲ 7	2	2	13	▲ 1	13	2	182	▲ 8

Note 1. Brown sugar is included under "other".

Note 2. "Compared with previous contest" for 26th, 21st, 16th, 9th and 6th refers to comparisons to the 21st, 16th, 11st, 6th and 1st contest, respectively. Note 3. Underlined numbers are the highest numbers of entries in the past.

Raw material category				Special products	Total		
			Number of entries	Number of entries	Number of entries		
Rice			23	8	31		
Barley			43	14	57		
S	Swee	et potato	50	50 3			
	Aw	/amori	8	8 5			
	Sal	ke lees	10	3	13		
	Buc	kwheat	2		2		
	C	Other	10	3	13		
De	etail	Brown sugar	5	1	6		
		Pumpkin	1		1		
		Kudzu vine	1		1		
		Water chestnut	1		1		
		Sesame	1	1	2		
		Corn	1		1		
		Barley / Sweet potato		1	1		
	_	Total	146	36	182		

Table 3 Status of exhibits in the 37th Honkaku Shochu Contest

Note 1. "Special products" refers to long-term aging, cask aging and jar aging.